



Atlanta Lab Rescue 5K

2019 Sponsor Kit



Good Boy



Our Mission

Atlanta Lab Rescue is an all-volunteer, non-profit (501-c3) organization, whose mission is to identify and rescue Labrador Retrievers and Lab Mixes from overwhelmed shelters and situations of abuse and neglect and place them in secure, loving homes. We average 25-35 dogs in the program at any given time and in our first 12 years, we have rescued close to 5,000 dogs.

Prior to an Atlanta Lab Rescue dog being adopted, each dog undergoes an extensive examination by our veterinarians, including a comprehensive blood profile, is updated on all vaccinations, spayed or neutered and micro chipped. Health issues that require additional treatment such as heartworms and surgery, are addressed prior to adoption. We also offer training help for dogs with behavioral issues. At Atlanta Lab Rescue, we firmly believe that a healthy, well trained dog is the key to the successful integration of a rescued dog and ensures a wonderful, loving companion for years to come.

Last year, our cost to vet and board exceeded \$250,000. This year, more than ever we need your help. Atlanta Lab Rescue is a registered non-profit and 100% of donations go to the rescue, housing, training and care of these dogs.



Your Sponsorship
Changes Lives!



The Event















































The 5th Annual Lab Rescue 5K will take off from Jim Miller Park in Marietta at 9:00am on Sunday, November 17th. Families, kids and dogs are welcome.

Race applications for the 5K will be available at www.atlantabrescue.com or <https://runsignup.com/Race/Ga/Marietta/AtlantaLabRescue>.

Entry fee is \$30 and will include long-sleeved Race t-shirts along with a bag of coupons and surprises.



Atlanta Lab Rescue 5K Sponsorship Levels

Description	Top Dog Sponsor \$5,000	Big Dog Sponsor \$2,500	Good Dog Sponsor \$1,000	Puppy Dog Sponsor \$500	Friends of ALR Sponsor \$250	Family Sponsor \$100
Company Official helps start the event						
Logo/Name presence on Main Stage						
Company Official(s) hand out awards						
Corporate Banners displayed through the venue (up to 2)						
Logo on promotional marketing cards for the race at sports stores						
Live PA announcements mentioning your support						
Corporate logo on all event signage						
Ads per year on ALR's Facebook (push to 20k+)	4	2	1			
Complimentary display table/booth space (10x10) at event for onsite promotion						
Complimentary race entries	8	6	4	2		
Corporate materials in race packets (materials must be received by October 31st)						
Corporate logo/name on race t-shirts (logo sizes XL, L, M, S)	XL	L	M	S		
Names mentioned in Press Releases & Media Alerts						
Social Media mentions & names in email blasts (23K+ total subscribers, of which 62% are in Metro Atlanta)						
Option to provide giveaways in racer's goodie bags						
Corporate/Name recognition on race day						
Complimentary race t-shirt	8	6	4	2	1	

Sponsorship Deadline: October 1st, 2019

Logos need to be provided
in .eps or .ai format

How Your Sponsorship Helps:

\$5000 - Spay/Neuter for 25 dogs

\$2500 - Vaccines for 20 dogs

\$1000 - Heartworm Preventative
for 100 dogs

\$500 - Feeds 15 dogs for a month

\$250 - Micro chips for 15 dogs

\$100 - 25 Dog collars



Atlanta Lab Rescue Sponsorship Form

- ☐ **\$5000 Top Dog**
- ☐ **\$2500 Big Dog**
- ☐ **\$1000 Good Dog**
- ☐ **\$500 Puppy Dog**
- ☐ **\$250 For Friends of ALR**
- ☐ **\$100 For Family Sponsor**

Be sure to check the box associated with your chosen sponsorship level!

Contact Name _____

Company _____

Address _____

City, State, Zip _____

Email _____

Phone _____ Fax _____

Sponsor Level ☐ \$5000 ☐ \$2500 ☐ \$1000 ☐ \$500 ☐ \$250 ☐ \$100

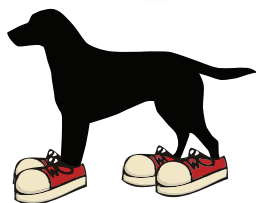
Method of Payment ☐ Credit Card ☐ Check ☐ Other

Credit Card # _____ Exp. _____ Code _____

Please list Sponsor as _____



Forms may be emailed to mackhea@gmail.com, or faxed to 404-254-0423 or mailed along with your check to: Atlanta Lab Rescue, 1252 Grand View Drive, Mableton, GA 30126.



Atlanta Lab Rescue 5K

www.AtlantaLabRescue.com